Thank you for your interest in hosting your retreat at The Horse Shoe Farm! Enclosed you’ll find information on our amenities and luxury accommodations for up to 26 guests, the Asheville/Hendersonville area and our location less than 10 minutes from Asheville Regional Airport, and more information to help with planning your ideal retreat.

Our goal is to be your canvas and as you begin planning, know that no two retreats are the same. From the moment you begin, we strive to make your experience as smooth and stress free as possible! For your attendees, we'll work alongside you to design a memorable experience to last a lifetime.

At The Horse Shoe Farm, we understand the value providing the best in service in all aspects of hosting a retreat. And just like your business, the best compliment we can receive is a referral. That’s why whenever one of your registered guests rebook a separate stay at The Farm within one year, you’ll receive a 10% commission on their lodging. It’s our way of saying thank you for spreading the good word about our little piece of heaven!

We look forward to assisting you create the perfect retreat experience!

Jordan Turchin
Principal Manager
jordan.turchin@thehorseshoefarm.com
(828) 393-3034

ENRICH THE BODY AND MIND
Enrich the body and mind by hosting a wellness retreat at The Horse Shoe Farm.

Located in an exceptionally serene setting, surrounded by the natural beauty of the Blue Ridge Mountains, the Farm provides an ideal space for restoration and personal growth for retreat guests. Whether you are looking to expand the physical limits of the body through a yoga practice or tap into the wonders of the mind through meditation, we happily accommodate different modalities and workshops designed to provide a transformational experience for your attendees.

The Sanctuary, our most sacred space on the farm, serves as a multi-purpose venue for large gatherings and movement classes. This stylish event space comes equipped with state-of-the-art yoga and meditation equipment, hardwood floors, and everything you need to create a comfortable environment for your attendees. Guests will also feel relaxed in one of our five charming homes that are tranquil, private, and stocked with amenities. And our personalized concierge services are designed to enhance your retreat offerings by providing a relaxed and intimate environment for attendees. Depending on the size and needs of your group we offer two packages for retreat hosts, including a full farm buyout for larger functions.
Looking for a venue that has it all? All retreat packages at The Horse Shoe Farm include:

- Shared, unique luxury accommodations for up to 26 people
- Use of The Sanctuary & The Sunset Barn
  - Our 500 sq. ft. hardwood floor, multi-purpose sacred space with adjoining 6,000 sq ft. event space
- Personalized retreat concierge for pre-trip coordination and on-site requests
- Three farm-to-table meals each day, vegetarian or vegan options available and encouraged
- Morning juice bar and afternoon fruit tray each day
- Games and outdoor activities at The Farmhouse
- Use of The Horse Shoe Farm grounds and The Labyrinth for walking, meditation, and exploration
- Driving distance to over 250 spectacular waterfalls, surrounded by DuPont National Forest
- Access to The Stable Spa facilities & treatments for your attendees
- Airport transfers to and from Asheville Regional Airport upon arrival and departure.
  - Transport fee NOT included in Package #1.
  - ($20 for 4 people; $40 for 12 passenger van; gratuity not included, but appreciated)
- Evenings by the fire pit with s’mores and/or a fire ceremony
- Retreat marketing support and promotion
- Complimentary accommodations and meals for retreat instructors
  - 1 instructor for the first 10 students
  - 2 instructors for 20+ students
Aside from your scheduled program of events and regardless of the season, endless adventures and experiences await you and your guests at The Horse Shoe Farm. Design your days how you see fit and cherish each moment... they do belong to you after all.

Select activities only available with advance notice and/or at an additional charge. Please ask a THSF team member for more information.
The Horse Shoe Farm offers a number of concierge services to assist with the simplest to the most complex requests. From information on area dining and shopping to helping schedule tours or excursions, our concierge program is here to serve you. A sampling of our available offerings have been provided below which may be enjoyed during your stay.

**PRIVATE AIRCRAFT**

**HELICOPTER TOURS**

**LUXURY CAR RENTALS**

**PRIVATE CHEF**

**FLOWER ARRANGEMENTS**

**PERSONAL SHOPPING**

**GROCERY DELIVERY**

**EXCURSIONS**

**PRIVATE CHEF**

**FLOWER ARRANGEMENTS**

**PERSONAL SHOPPING**

Select concierge services only available with advance notice and/or at an additional charge. Please ask a THSF team member for more information.
VENUE SPACES

The Horse Shoe Farm offers so much more than your typical house rental so make sure to take advantage of life on the farm and the amenities available to our guests. Five unique structures, two ponds, and 1000 feet on the French Broad River, create an environment unlike any other retreat in the southeast and the flexibility to accommodate your every desire.

THE SANCTUARY
Immediately adjacent to The Sunset Barn is The Sanctuary, our 500 sq. ft. multi-purpose, indoor sacred space with beautiful wood flooring... perfect for small and large groups for meditation, yoga, dance and other events at any time of the year.

THE SILO COOKHOUSE
This is where we gather to eat, drink, and indulge - the spot on the Farm to literally feed your soul. Featuring indoor and outdoor dining, our lounge, commercial kitchen, there is no place better to savor each meal and our magnificent sunsets.

THE SUNSET BARN
Set atop the highest point on the property, this site allows for spectacular sunsets. With 6,500 sqft of climate-controlled space, the building is divided into two areas, allowing your group to spread out for performance and break-out space as needed.

THE BIG SKY BARN
The perfect year-round site offering 6,000 sqft of open, climate-controlled space, this site is centrally located on the Farm, with majestic views of the Mt. Pisgah vista. It can be easily occupied on its own or seamlessly combined with our other facilities.

THE FARMHOUSE
“Everyone’s house on the farm.” The Farmhouse is the central hub of the Farm, and serves as the communal living, game, and conference room, all in one. The Farmhouse is yours to enjoy, socialize and meet your neighbors.

PASTURES & FIELDS
For a totally unique experience, the pastures and fields of the Farm may be enjoyed with blankets and/ or the accompaniment of large canopy tents becoming one with nature under the star-lit sky. The sky really is the limit when selecting this site for your upcoming event.
Retreats at The Horse Shoe Farm offer a number of indoor and outdoor amenities for you to enjoy during your stay. From relaxing front porch swings to Adirondack chairs ideally placed to capture the most stunning views, we welcome you to explore our grounds at your leisure.
Whilst every attempt has been made to ensure the accuracy of the floorplan, all measurements, fixed installations, and furnishings are for illustrative purposes only and are subject to change without notice at any time.
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THE MAGNOLIA MANOR
LOWER LEVEL
SLEEPS 12
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RETREAT PACKAGE #1

Designed for groups of up to 17 individuals total (1 instructor + 16 students).

Package # 1 includes:

- Shared accommodations for up to 17 (average $300/per person/per night)
  - The Stable House (5 Bedrooms, 3 Bathrooms)
  - The Willow House (3 Bedrooms, 3.5 Bathrooms)
  - The Lily Cottage (2 Bedrooms, 2 Bathrooms)
  - The Farmhouse Loft (1 Bedroom, 1 Bathroom) - Complimentary for instructor(s)
- Three farm-to-table meals a day, vegetarian or vegan options available and encouraged
- Morning juice bar and afternoon fruit tray provided each day
- Use of The Sanctuary & The Sunset Barn
  - Includes use of props (mats, blocks, straps, bolsters, and blankets)
- Guided silent nature walks each day and group meditation
- Access to book treatments and services at The Stable Spa (must be pre-scheduled)
- Use of The Horse Shoe Farm grounds for walking, meditation, and exploration
- Personalized retreat concierge for pre-trip coordination and on-site requests
- On-site parking and complimentary Wi-Fi
- Complimentary accommodations & meals for 1 instructor

RETREAT PACKAGE #1: $5,000/NIGHT
Retreats require 3-day minimum. Non-exclusive use of the property.
Shared beds available at an additional $100 per night per student.
RETREAT PACKAGE 2

Designed for groups of up to 26 individuals total (25 students + 1 instructor -or- 24 students and 2 instructors).

Package #2 includes:

- Shared accommodations for up to 26 (average $300-$360/per person/per night)
  - The Magnolia Manor (5 Bedrooms, 5 Bathrooms)
  - The Stable House (5 Bedrooms, 3 Bathrooms)
  - The Willow House (3 Bedrooms, 3.5 Bathrooms)
  - The Lily Cottage (2 Bedrooms, 2 Bathrooms)
  - The Farmhouse Loft (1 Bedroom, 1 Bathroom) - Complimentary for instructor(s)
- Three farm-to-table meals a day, vegetarian or vegan options available and encouraged
- Morning juice bar and afternoon fruit tray provided each day
- Use of The Sanctuary & The Sunset Barn
  - Includes use of props (mats, blocks, straps, bolsters, and blankets)
- Guided silent nature walks each day and group meditation
- Access to book treatments and services at The Stable Spa (must be pre-scheduled)
- Use of The Horse Shoe Farm grounds and The Labyrinth for walking, meditation, and exploration
- Personalized retreat concierge for pre-trip coordination and on-site requests
- Airport transfers to and from Asheville Regional Airport upon arrival and departure
- On-site parking and complimentary Wi-Fi
- Complimentary accommodations & meals for up to 2 instructors

RETREAT PACKAGE #2: $9,000/NIGHT HIGH SEASON; $7,500/NIGHT LOW SEASON

Retreats require 3-day minimum. High Season Rate valid from April - November and on all Holidays. Low Season Rate valid from December - March excluding all Holidays. Package #2 includes exclusive use of the property. Shared beds available at an additional $100 per night per student.
The Horse Shoe Farm has been designed as an open canvas waiting for you to make your mark. Our facilities have the ability to transition for large group sessions and small, intimate gatherings. Simply put, we’re here to help you realize your vision for an ideal retreat.

**PURPOSE AND THEMES**
Understand the purpose of your retreat. Knowing why you want a retreat will moderate all other planning decisions. List everything you’d like to accomplish with your group, and select the most critical topics. Retreats are meaty, requiring intense thinking and emotional investment. Each theme takes considerable time to address thoroughly. Retreats are fatiguing. Even the fun is fatiguing! So define a narrow focus.

**GOALS AND DESIRED OUTCOMES**
Identify the outcomes you desire. Only after you have determined the purpose of your retreat can you focus on your exact goals. Wake-up call? Motivation? Clarity? Determine what you want each retreat guest to leave with, what changes you want to foster within them, and what goals you can set moving forward.

**BUDGET**
Determine the retreat budget. The Horse Shoe Farm has appropriated rates for qualified retreat organizers to work a cost-sensitive budget while remaining profitable for you, the organizer. Apart from obvious expenses such as travel and accommodations, factor in any short-term loss of revenues from the retreat itself, including hours spent preparing resources for the retreat. Remember that as a professional, your time is valuable.

**MODERATOR: INTERNAL OR EXTERNAL?**
Decide who will moderate the retreat. You may want to act as the moderator yourself, or you may prefer to hire someone with experience as a facilitator. The Horse Shoe Farm may also be able to offer assistance in this area; be sure to ask a team member when you inquire.

**SCHEDULE**
Settle on the dates and the number of days. Retreats usually range from 3 to 5 to 7 days, including travel time. Remember to be sensitive to your guest’s schedules and know that THSF rates fluctuate depending on the season or proximity to certain holidays.

**AGENDA**
Once you have defined your themes, narrowed your budget, and have confirmed the duration of your retreat, think through what you will cover each day, who will present which topics, what group or subgroup(s) will attend and interact, and what preparation will be required. Give ample lead time to permit everyone to be successful. Be sure to take advantage of our personalized retreat concierge to assist with meal plans and activities, along with initial to-do checklists.

**TEAM BUILDERS**
In addition to your scheduled itinerary items, factor in experiences designed to foster trust, disclosure and inclusiveness. The most important part of a retreat is setting the stage to facilitate the interaction needed to move the group successfully to your objective and desired outcomes. Plan some interactive activities (e.g., disclosure exercises, personal sharing and team challenges) to help people feel open, creative, supportive and close. Map out your ideas. It is important that some occur at the beginning, to set the stage for participation in the retreat; however, others can be interspersed throughout the schedule. These activities require an emotional investment and respectful attention by other retreat guests, so be careful how long they run.

**SOCIAL ACTIVITIES**
Don’t leave social cohesion to chance or expect it to be a byproduct of success. Fun, engaging, let-your-hair-down moments can still be very purposeful. The key with these activities is to make sure it becomes an event, with the host groups investing thought, consideration and effort to provide a good experience for all retreat guests. Ask your retreat concierge about available on-site activities and about how to schedule off-site excursions for your group!
PLAN YOUR BESPOKE RETREAT TODAY

THE HORSE SHOE FARM
155 Horse Shoe Farm Drive
Hendersonville, North Carolina 28791

10 Minutes from Asheville Regional Airport (AVL)

EVENT SALES
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